



LUU BAO CHAU

Illustrator / Designer / Animator

Chau Luu is an illustrator based in Ho Chi Minh, Vietnam. Their key areas of expertise include visual branding, design thinking, illustration, and various animation techniques such as frame-by-frame and stop motion (puppet and cut-out).

Chau strives to create works that will put a smile on your face and a warmth in your heart, connecting you with your inner child.

Contact

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Education

**Le Quy Don's High School
for the Gifted**
_(2017-2020)

Major: English

**Royal Melbourne Institute
of Technology Vietnam**
_(2021 - current)

Degree: Bachelor of
Design (Digital Media)

Languages

- English: IELTS 7.0
- Vietnamese: Native

Soft Skills

- Leadership
- Collaboration
- Networking
- Problem-Solving
- Creativity
- Risk and Time Management
- Mentorship & Teaching
- Adaptability
- Attention to Detail
- Critical Thinking

Work Experiences

President & Club Advisor

RMIT SGS Visual Art Club

_(Jan 2022 - current)

- Directed a 20-member Media Team, optimizing workflows, and overseeing the production of key visuals and media content. Developing innovative concepts and maintaining consistent branding for club events.
- Co-hosted events, workshops and drawing sessions, fostering design skills and collaboration among club members.
- Successfully hosted 10+ projects and events.
- Collaborated with the Student Activities Office (SAO) to create event proposals, agendas, and implement risk management strategies.
- Managing the club with over 80+ members including casual members and media team

Achievements:

- Awards: Best Club of the Year (2022), Best Creative Club of Semester 2/2022 and Sem 1/2024
- Signature Events: GROW Exhibition, Alternative Art Week (2 seasons), Art Along With Us, A Heart of Art
- Collaborations: RMIT Wellbeing, RMIT Library VN, RMIT Student Life, RMIT Graduation Day 2023 and RMIT Experience Day 2022.



Hard Skills

- Design Thinking
- Graphic Design
- Illustration
- Collage Art
- Concept Art
- Character Design
- Storyboarding
- Digital Painting
- Research
- Pipeline, Budget & Schedule

Softwares

ADVANCED

- Adobe Illustrator
- Adobe Photoshop
- Procreate

INTERMEDIATE

- Adobe Indesign
- Adobe After Effects
- Blender (3D Modelling)
- MediBang (Illustration)
- Davinci Resolve
- Audacity

BEGINNER

- Callipeg (Animation)



References

Upon Request.

Work Experiences

Senior Student Leader

RMIT University Vietnam

_(Nov 2023 - Jun 2024)

- Fostered effective communication between clients/industry partners and students, ensuring timely updates
- Coordinated client/industry visits, handling invitations and on-campus escorting
- Provided comprehensive support for Work-Integrated Learning events, assisting guest speakers, managing reservations, and designing promotional materials

Artist & Community Manager

Tête Game Studio

_(Oct 2022 - Oct 2023)

- Generated creative concepts and created visually appealing graphics and illustrations for social media posts.
- Collaborated with the developer to plan and design game assets, ensuring a cohesive visual experience.
- Strategized social media promotion and crafting engaging content to build a community.

Freelance Illustrator & Graphic Designer

_(2018 - current)

- Collaborated with clients to develop visual according to their design preferences.
- Create and design visual concepts including key visual, branding and illustrations.

Projects: Homemade with Heart (Humanity & Inclusion Vietnam) , Are you a potato? (RMIT University Vietnam)

